

Power of Video Content

**80%** Boost in conversion rate

**39%** Growth in revenue

Forbes



# VIDEOS<sup>4</sup> BUSINESSES

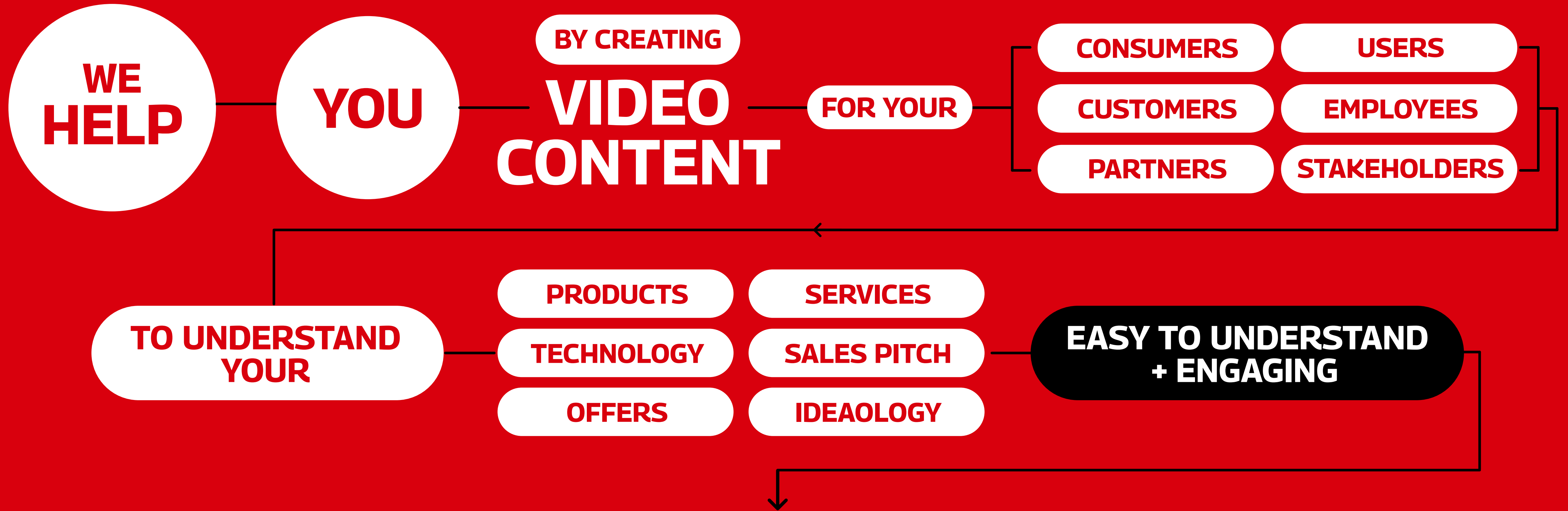
BUSINESS CONTENT SOLUTIONS

**Achieve Your Business Goals  
With  
Engaging Content!**

Est. 2015

**ATTENTION SPANS** are  
at an all time **LOW**

Average Attention Span of:  
**Goldfish: 9 seconds**  
**Human: 7 seconds**



**YOU ACHIEVE YOUR  
BUSINESS OBJECTIVES**  
SMARTLY



# Few of our Clients



Finance & Fintech



Consumer & Entertainment

We Strategise, Ideate, Innovate  
Script, Produce & Deliver  
End to End

**250+**  
Brands  
Clients

**3000+**  
Videos  
Produced

**100+**  
Movie  
Campaigns

**50+**  
Team of  
Experts

# OUR SERVICES

## AI Powered Content

*3D Character Video powered by Motion Capture + AI*

**Industry First**



[CLICK TO WATCH](#)



## 2D/3D Animation Motion Graphics

- Explainers (Business/Product/Service)
- Business Presentations • Sales • Stock Footage
- Brochure/Catalogue • Case Studies



## Video Shoot

- E-Commerce
- Influencer
- Interviews
- Post-Production

# Types of Content We Specialize In



**Product  
Explainer**



**Service  
Explainer**



**Business  
Explainer**



**Case Study**



**Brochure/  
Sales Pitch**



**Walkthrough**



**Showreel**



**Corporate**



**Testimonials**



**Interviews**



**Fitness**



**Recipes/Fashion/  
Lifestyle**



**Expo/Events**



**Reels**



**Influencer  
& Celebrity**



**Performance  
Ad/Marketing**



**Discounts  
& Offers**

# End-to-End Production

**Pre-Production**

Ideation, scripting and Planning

**Production**

Shoot + End to End Production

**Post-Production**

Edit + Sound + Packaging = Final Video

# Package #1

**Pre-Production**

Production

Shot By Your Team

**Post-Production**

# Package #2

Pre-Production

Your Team

Production

Shot By Your Team

**Post-Production**

*The timeline for video delivery will be shared seperately once commercials are closed.*

**Create**  
**International**  
**Quality**  
**Video Content**  
**with us, to achieve**  
**Your Business**  
**Objectives**



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